

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943818-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McCrory/R/Governor	MCCRORY/G/R	C15C21

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	943818	07887462

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	NBC Today Show II	10A-12N	----F--	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$40.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	F	10/19/12	10:51 AM	NBC Today Show II	10A-12N	:30	PM12116TH	\$40.00	NM
2	10/15/12	10/18/12	M-F WXII 12 News @ Noon	12-1pm	MTWT---	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWT---	4	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	M	10/15/12	12:58 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12107T	\$50.00	NM
1 WXII	Tu	10/16/12	12:21 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12116TH	\$50.00	NM
3 WXII	W	10/17/12	12:42 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12116TH	\$50.00	NM
4 WXII	Th	10/18/12	12:29 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12116TH	\$50.00	NM
3	10/15/12	10/18/12	STEVE HARVEY DAY	2-3P	MTWT---	:30	4	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWT---	4	\$20.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WXII	M	10/15/12	2:29 PM	STEVE HARVEY DAY	2-3P	:30	PM12123T	\$20.00	NM
4 WXII	Tu	10/16/12	2:59 PM	STEVE HARVEY DAY	2-3P	:30	PM12116TH	\$20.00	NM
1 WXII	W	10/17/12	2:10 PM	STEVE HARVEY DAY	2-3P	:30	PM12116TH	\$20.00	NM
2 WXII	Th	10/18/12	2:27 PM	STEVE HARVEY DAY	2-3P	:30	PM12116TH	\$20.00	NM
4	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$85.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	Tu	10/16/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	PM12116TH	\$85.00	NM
3 WXII	W	10/17/12	3:16 PM	M-F 3-4P	M-F 3-4P	:30	PM12116TH	\$85.00	NM
1 WXII	Th	10/18/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	PM12116TH	\$85.00	NM
4 WXII	F	10/19/12	3:22 PM	M-F 3-4P	M-F 3-4P	:30	PM12116TH	\$85.00	NM
5	10/15/12	10/19/12	DR. OZ	M-F 4-5p	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943818-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
McCrorry/R/Governor	MCCRORY/G/R	C15C21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/19/12	DR. OZ	M-F 4-5p	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	M	10/15/12	4:28 PM	DR. OZ	M-F 4-5p	:30	PM12123T	\$150.00 NM
1	WXII	Tu	10/16/12	4:21 PM	DR. OZ	M-F 4-5p	:30	PM12116TH	\$150.00 NM
2	WXII	W	10/17/12	4:40 PM	DR. OZ	M-F 4-5p	:30	PM12116TH	\$150.00 NM
3	WXII	Th	10/18/12	4:13 PM	DR. OZ	M-F 4-5p	:30	PM12116TH	\$150.00 NM
5	WXII	F	10/19/12	4:38 PM	DR. OZ	M-F 4-5p	:30	PM12116TH	\$150.00 NM
6	10/15/12	10/18/12	M-F WXII 12 News @ 5 a 5-6am		MTWT---	:30	4	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWT---	4	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/15/12	5:47 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12123T	\$65.00 NM
1	WXII	Tu	10/16/12	5:21 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12116TH	\$65.00 NM
2	WXII	W	10/17/12	5:48 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12116TH	\$65.00 NM
4	WXII	Th	10/18/12	5:29 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12116TH	\$65.00 NM
7	10/16/12	10/16/12	M-F WXII 12 News @ 6 a 6-7am		-T-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/16/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	PM12116TH	\$175.00 NM
8	10/15/12	10/19/12	NBC Today Show	7-9am	MTWTF--	:30	5	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	8:39 AM	NBC Today Show	7-9am	:30	PM12117T	\$180.00 NM
1	WXII	Tu	10/16/12	7:21 AM	NBC Today Show	7-9am	:30	PM12116TH	\$180.00 NM
3	WXII	W	10/17/12	8:57 AM	NBC Today Show	7-9am	:30	PM12116TH	\$180.00 NM
5	WXII	Th	10/18/12	8:43 AM	NBC Today Show	7-9am	:30	PM12116TH	\$180.00 NM
4	WXII	F	10/19/12	8:29 AM	NBC Today Show	7-9am	:30	PM12116TH	\$180.00 NM
9	10/20/12	10/20/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/20/12	5:29 AM	WXII 12 News	5:30-6am	:30	PM12116TH	\$25.00 NM
10	10/20/12	10/20/12	WXII 12 Sa/Su News at 6 6-8am		-----S-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/20/12	7:55 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	PM12116TH	\$125.00 NM
11	10/20/12	10/20/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/20/12	9:56 AM	NBC Saturday Today	8-10am	:30	PM12116TH	\$150.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice # 943818-1	Invoice Date 10/21/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/21/12
Advertiser McCrory/R/Governor		Product MCCRORY/G/R	Estimate Number C15C21

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	10/20/12	10/20/12	NBC Saturday Today Class of Time - Immediately Pre-emptible without notice	8-10am	-----S-	:30	1	\$150.00	NM	
12	10/21/12	10/21/12	WXII 12 Sa/Su News at 6-8am Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$55.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$55.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Su	10/21/12	7:38 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	PM12116TH	\$55.00	NM
13	10/21/12	10/21/12	NBC Sunday Today Class of Time - Immediately Pre-emptible without notice	8-9am	-----S	:30	1	\$150.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Su	10/21/12	8:22 AM	NBC Sunday Today	8-9am	:30	PM12116TH	\$150.00	NM
14	10/15/12	10/18/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Immediately Pre-emptible without notice		MTWT---	:30	4	\$175.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> MTWT---	<u>Spots/Week</u> 4	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WXII	M	10/15/12	5:26 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12117T	\$175.00	NM
1	WXII	Tu	10/16/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12116TH	\$175.00	NM
3	WXII	W	10/17/12	5:26 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12116TH	\$175.00	NM
2	WXII	Th	10/18/12	5:39 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12116TH	\$175.00	NM
15	10/15/12	10/19/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		MTW-F--	:30	4	\$325.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> MTW-F--	<u>Spots/Week</u> 4	<u>Rate</u> \$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	10/15/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12107T	\$325.00	NM
2	WXII	Tu	10/16/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12116TH	\$325.00	NM
3	WXII	W	10/17/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12116TH	\$325.00	NM
4	WXII	F	10/19/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12116TH	\$325.00	NM
16	10/16/12	10/19/12	M-Sun Nightly News Class of Time - Immediately Pre-emptible without notice	630p-7p	-TWTF--	:30	4	\$600.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Tu	10/16/12	6:59 PM	M-Sun Nightly News	630p-7p	:30	PM12116TH	\$600.00	NM
2	WXII	W	10/17/12	7:01 PM	M-Sun Nightly News	630p-7p	:30	PM12116TH	\$600.00	NM
4	WXII	Th	10/18/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	PM12116TH	\$600.00	NM
3	WXII	F	10/19/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	PM12116TH	\$600.00	NM
17	10/20/12	10/20/12	Sa WXII 12 News @ 6 pm6-630pm; Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$150.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Sa	10/20/12		Sa WXII 12 News @ 6 pm Credited	6-630pm;	:00		\$150.00	NM
18	10/21/12	10/21/12	Su WXII 12 News @ 6 pm6-630pm Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$150.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number	
McCrory/R/Governor	MCCRORY/G/R	C15C21	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/21/12	10/21/12	Su WXII 12 News @ 6 pm-630pm		-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/21/12	6:13 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	PM12116TH	\$150.00 NM
19	10/15/12	10/18/12	Late Night w/Jimmy Fallon	1237xm-136xm	MTWT---	:30	4	\$30.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWT---	4	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/15/12	1:19 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12107T	\$30.00 NM
1	WXII	Tu	10/16/12	1:21 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12116TH	\$30.00 NM
2	WXII	W	10/17/12	1:27 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12116TH	\$30.00 NM
4	WXII	Th	10/18/12	1:18 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12116TH	\$30.00 NM
20	10/15/12	10/19/12	NBC Tonight Show	1135pm-1237am	MT-TF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-TF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	M	10/15/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	PM12117T	\$225.00 NM
1	WXII	Tu	10/16/12	11:48 PM	NBC Tonight Show	1135pm-1237am	:30	PM12116TH	\$225.00 NM
3	WXII	Th	10/18/12	12:29 AM	NBC Tonight Show	1135pm-1237am	:30	PM12116TH	\$225.00 NM
2	WXII	F	10/19/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	PM12116TH	\$225.00 NM
21	10/20/12	10/20/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/20/12	12:55 AM	NBC Saturday Night Live	1130pm-1am	:30	PM12116TH	\$150.00 NM
22	10/15/12	10/20/12	M-Su WXII 12 News @ 11-1135pm		MTWT-S-	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWT-S-	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12123T	\$250.00 NM
4	WXII	Tu	10/16/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12116TH	\$250.00 NM
1	WXII	W	10/17/12	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12116TH	\$250.00 NM
5	WXII	Th	10/18/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12116TH	\$250.00 NM
3	WXII	Sa	10/20/12	11:28 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12116TH	\$250.00 NM
23	10/15/12	10/18/12	Inside Edition	7-730pm	M--T---	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M--T---	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	7:28 PM	Inside Edition	7-730pm	:30	PM12123T	\$250.00 NM
2	WXII	Th	10/18/12	7:29 PM	Inside Edition	7-730pm	:30	PM12116TH	\$250.00 NM
24	10/17/12	10/17/12	L&O SUV	9-10pm	--W----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--W----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/17/12	9:41 PM	L&O SUV	9-10pm	:30	PM12116TH	\$400.00 NM
25	10/16/12	10/16/12	LOCAL POLITICAL	758P-8P	-T-----	:30	1	\$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/tv_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943818-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
McCrory/R/Governor	MCCRORY/G/R	C15C21	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>				<u>Rate</u>	
	10/15/12	10/21/12	-T-----	1				\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	10/16/12	7:58 PM	LOCAL POLITICAL	758P-8P	:30	PM12116TH	\$600.00	NM
26	10/15/12	10/21/12	NBC Prime	10-11pm	-----S-	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>				<u>Rate</u>	
	10/15/12	10/21/12	-----S-	1				\$125.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Sa	10/20/12	10:30 PM	NBC Prime	10-11pm	:30	PM12116TH	\$125.00	NM
Total Spots							65		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,845.00
<u>Agency Commission</u>	\$1,776.75
<u>Net Amount Due</u>	\$10,068.25